STAINMASTER:

PetProtect 6-sec Spot:

Shot	Video	Audio
1A	WIDE SHOT on kitchen. DAD and TODDLER eat at table. MOM, pregnant, stands at counter and has a thought.	MOM I think we should get a dog
1B	CLOSE-UP on Dad's wide eyes, overwhelmed.	
	QUICK CUTS:	
2A	Toddler dressed as superhero runs in through front door, chasing ADORABLE PUPPY in blue cape.	
2В	MEDIUM of Puppy and Toddler zipping past camera – they knock over a plate of food on the coffee table.	
2C	MEDIUM on Puppy shaking water, hair, dirt everywhere in living room.	
2D	MEDIUM SHOT on doorway as Dad enters he scrunches his nose and fans his face with his hand.	
2E	MEDIUM SHOT of Dad scrubbing carpets clean. Puppy stands beside him, looking innocent. Dad looks up and gives a slanted smile – he can't stay mad.	MOM (V.O.) Honey?
1C	MED-CLOSE on Mom.	MOM Don't worry. We'll get STAINMASTER PetProtect carpet.
1D	MED-CLOSE on Dad. He sighs, relieved.	