

YouHost Trivia:

YouTube Ad 1

Shot	Video	Audio
<p>1A</p> <p>1B</p> <p>1C</p>	<p>INT. BAR - STAGE AREA</p> <p>MED-WIDE shot on stage area being set up for trivia night. Our ANCHOR taps on a microphone to inspect it, then addresses camera.</p> <p><i>Optional</i> CUT to CLOSE-UP on line</p> <p>MEDIUM shot on her as she pulls phone up to her ear.</p> <p><u>She flings the phone off-camera.</u></p>	<p>ANCHOR</p> <p>Wanna run the best trivia night in town?</p> <p><i>(winks)</i></p> <p>Then you'll need to hire a service...</p> <p><i>(into phone)</i></p> <p>Hello, "trivia service"? Please take all my money—</p> <p><Something SHATTERS and/or a CAT SCREECHES off-screen></p> <p>Sike! <u>YouHost</u> gives you everything you need to run <i>your own</i> trivia night!</p>
<p>2A</p>	<p>CLOSE-UP on Anchor as she turns towards camera for new angle.</p>	<p>ANCHOR</p> <p>Why run your own trivia night?</p> <p><i>(bluntly)</i></p> <p>Because trivia companies suck.</p>

<p>3A-1</p>	<p>INT. BAR - MAIN AREA</p> <p>MED-WIDE shot on Anchor walking through bar area.</p>	<p>ANCHOR</p> <p>Their questions suck.</p> <p>And they'll send you the same ones they send everybody.</p>
<p>3A-2</p>	<p>A SNOBBY PATRON stands, gathers her things and crosses frame.</p>	<p>SNOBBY PATRON <i>(nose in the air)</i></p> <p>I've seen these questions before. I'm <i>leaving!</i></p>
<p>4A-1</p>	<p>MED-WIDE on Anchor sitting at a high top with a drink.</p>	<p>ANCHOR</p> <p>Their hosts suck.</p> <p>200 bucks a night for some amateur to learn on the job? Really??</p>
<p>4A-2</p>	<p>PAN and RACK FOCUS to stage area behind her, where AMATEUR HOST speaks into mic.</p> <p>He fumbles the mic and it drops to the floor.</p>	<p>AMATEUR HOST <i>(timidly)</i></p> <p>OK, this next question's worth, um, fifty—no, twenty points and, uh...</p> <p><Obnoxiously loud FEEDBACK blares from the PA speakers></p>
<p>5A</p>	<p>INT. BAR - COUNTER AREA</p> <p>MEDIUM shot on Anchor now sitting at the bar counter.</p> <p>She waits... and waits... and waits....</p>	<p>ANCHOR</p> <p>Their marketing sucks.</p> <p>But hey! At least they'll tag you on their Facebook page! Let's wait for all those customers to come pouring in...</p> <p><TICK TOCK, TICK TOCK, TICK TOCK...></p>
<p>5B</p>	<p>CUT TO: EXTREME CLOSE-UP on her panic-stricken face - the realization that no one's coming.</p>	

<p>6A-1</p>	<p>INT. BAR - VARIOUS AREAS</p> <p>MED-WIDE shot that tracks with Anchor as she walks through the bar.</p>	<p style="text-align: center;">ANCHOR</p> <p>Here's a better plan:</p> <p>Find a person you trust, and YouHost will train them to become hosting superstars.</p> <p>Every week we send you a new set of the best trivia questions in the biz.</p>
<p>6A-2</p>	<p>She walks past the front door area - happy customers begin piling in.</p>	<p>Then, we help launch your marketing campaign so that asses fill those seats.</p>
<p>7A</p>	<p>INT. BAR - BACK AREA</p> <p>MEDIUM stationary shot on Anchor; in the b.g. a trivia show is in progress.</p> <p>FADE TO:</p>	<p style="text-align: center;">ANCHOR</p> <p>To do trivia right, you gotta host it yourself. And YouHost saves you time and money for better results.</p> <p>It's <i>your</i> game; we just make it easy!</p>
<p>8A</p>	<p>Screen with CALL TO ACTION</p>	