

YouHost Trivia:

Anchor Spot

Shot	Video	Audio
1A	<p>INT. BAR - BACK OFFICE</p> <p>MED-CLOSE straight on shot of our ANCHOR behind a desk. She fans out a <u>giant wad of cash</u> in front of her face.</p>	<p>ANCHOR</p> <p>You already know that trivia nights bring in loads of cash. But what happens when you rely on a service to do it for you?</p>
1B-1	<p>MED-WIDE as a TRIVIA SERVICE GUY walks past -- <u>he plucks the cash from her hand</u> and walks offscreen.</p> <p>Anchor begins talking again.</p>	<p>TRIVIA SERVICE GUY</p> <p>I'll take that...</p> <p>ANCHOR</p> <p><u>YouHost</u> provides everything you need to run a <i>better</i> trivia night for your customers -- <i>and</i> save thousands of dollars a year.</p>
1B-2	<p>She stands. Camera BOOMS UP.</p>	<p>Y'see, trivia companies over-promise and under-deliver.</p>
1B-3	<p>PAN as she crosses behind desk and approaches camera.</p> <p>She walks past camera.</p>	<p>But here's a little secret: You can do a way better job yourself—and we make it easy for you!</p>

INT. BAR - MAIN AREA		
2A-1	MED-WIDE TRACKING shot as Anchor enters main bar area from back hallway.	ANCHOR Ah, right... Who has 8 hours every week to come up with outstanding, new trivia questions??
2A-2	PAN / RACK FOCUS to a table set up behind her, where BAR OWNER is furiously writing trivia questions. He consults giant textbooks opened on desk -- he scribbles notes on a paper -- pulls at his hair in frustration.	
2A-3	PAN / RACK FOCUS back to Anchor. She addresses camera.	ANCHOR Not you.
2A-4	We TRACK with her as she starts walking to another area.	YouHost sends you a fresh set of tasty trivia every week: Each outstanding question we write is paired with a hand-selected tune. Yeah, we go the extra mile - and it's the best damn trivia night your customers have ever experienced.
	A HAPPY CUSTOMER and her FRIEND cross frame and walk off-camera.	HAPPY CUSTOMER That was the best damn trivia night I've ever experienced!
INT. BAR - FRONT AREA		
3A-1	MED-WIDE on Anchor crossing from one edge of frame to the other.	ANCHOR Oh no! Who're you gonna find to host it?? You need a pro - not some Craigslist rando!
3A-2	As she crosses, we DOLLY IN past her to the front door--	
3B	It swings open and a STONER DUDE stumbles in -- thick clouds of smoke pour in behind him.	STONER DUDE Oh, hey mannnn— <i>(coughs uncontrollably from the smoke)</i> —I'm here to host trivia.
3C	WHIP PAN and CUT to CLOSE-UP on Anchor.	ANCHOR

		<p>What's not groovy? A service will charge ya 200 bucks just to bring in some amateur to learn on the job.</p> <p>I'm no detective - but that sounds like robbery.</p>
<p>4A-1</p>	<p>WIDE shot on Anchor as walks through the main bar area. In the b.g., the bar staff are setting up speakers, podium, etc for trivia night.</p>	<p style="text-align: center;">ANCHOR</p> <p>Chances are, the host with the most is someone you already know. Maybe it's you! Maybe it's your second cousin twice removed!</p> <p>YouHost gives them all the training and support needed to become trivia hosting experts.</p> <p>And when you're ready to launch, we even help create your promotional material.</p> <p>Now <i>that's</i> a sweet deal!</p>
<p>4A-2</p>	<p>She walks up to BARTENDER and <i>snaps her fingers</i>. MATCH CUT TO: Mike's now dressed as a TRIVIA HOST.</p>	
<p>4B</p>	<p>CLOSE-UP on Anchor - she gives a big smile and thumbs up.</p>	
<p>5A</p>	<p>INT. BAR - COUNTER AREA</p> <p>MEDIUM, ¾ angle on Anchor now sitting at bar counter.</p> <p>She takes a shot.</p>	<p style="text-align: center;">ANCHOR</p> <p>... unless you ENJOY wasting time and money. In which case... what the hell are you drinking??</p> <p>So go to YouHostTrivia.com and pick the plan that's right for you. You could be ready to host in less than a week.</p>
<p>5B</p>	<p>MED-CLOSE straight on of Anchor addressing camera.</p>	

INT. BAR - STAGE AREA		
6A	<p>MED-WIDE on Anchor in area where hosting area is set up.</p> <p>She walks off camera - and the Trivia Host steps into frame and addresses the crowd.</p>	<p>ANCHOR With YouHost, it's <i>your</i> game. We just make it easy.</p> <p>TRIVIA HOST Hi everyone! Who's ready to play some trivia?</p>
6B	<p>REVERSE shot, high angle on crowd of trivia goers. They cheer.</p> <p>FADE TO:</p>	<p><Audience cheers></p>
7A	Screen with CALL TO ACTION	